

## **PRESS RELEASE**

## **Boo on Ballard Coming Oct. 25**

Wylie, Texas, May 29, 2018 – More than 3,500 people will dress in costume and head for historic downtown Wylie from 6 to 8 pm Thursday, Oct. 25, 2018, for Boo on Ballard, a free trick-or-treat event sponsored by the Wylie Downtown Merchants Association and the City of Wylie. The evening provides a safe, family celebration in which kids can walk through downtown and trick-or-treat with local merchants in a controlled environment.

Wylie Parks and Recreation hosts Glow in the Park at Olde City Park, also on Ballard Avenue. Activities include a bungee trampoline, Zip line, foam cannon pit, and a live DJ. Glow-in-the-dark swag, such as necklaces and wands, will be available for purchase.

As Boo on Ballard draws to a close, stick around for "Night of Wonder," a family-friendly gala featuring award-winning illusionists. The show begins at 7 pm, Thursday, Oct. 25, at First Baptist Church Wylie's Event Center, 200 N. Ballard Ave. Tickets are \$10 and can be purchased at TheMagicofWylie.com. Proceeds benefit Wylie Public Safety.

For more information, visit DiscoverWylie.com, WylieTexas.gov or call 972-516-6016.

Media Contact: Craig Kelly, PIO 972-516-6016 craig.kelly@wylietexas.gov

About Smith Library – Founded in 1970 by Rita and Truett Smith, the library serves the informational, cultural and recreational needs of the over 44,938 Wylie residents. In 2014, the library checked out over 500,000 items and hosted almost 190,000 visitors. More than 35,000 citizens have library cards, and the library offers 459 programs, attended last year by over 25,000 participants. Wylie was incorporated in 1887 and is home to an outstanding school district, a low crime rate, and an ISO-1 fire rating. One of the fastest-growing communities in the state, Wylie has had a 220-percent increase since 2000. Realtor.com named Wylie the second hottest suburb in the country in February 2017. In 2017, Wylie was named the 20<sup>th</sup> Best Place to Live in the Country by *Money Magazine*.